



Resident, School and Community
STARTER PACK



CYWAY
STREET PROJECT

Street _____

Date _____

ROTORUA
LAKES COUNCIL





This scrapbook belongs to:

Names: _____

Key Contact Person: _____

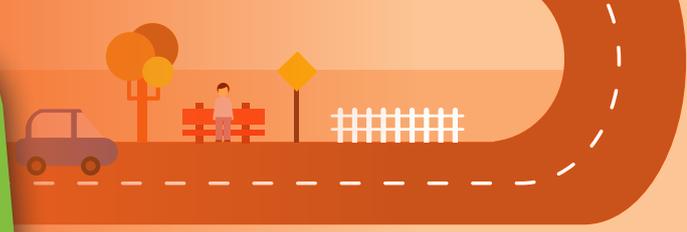
Address: _____

Phone: _____

Email: _____



WITH US STREET PROJECT



A guide for residents, schools and community

Some of us were lucky to grow up in a time when it was possible to play with friends on the street where we lived. When we could play games on the street, bike on the road and footpath, and all the neighbours knew each other.

The way our community has developed over last few decades mean that on most streets this is no longer possible. Cars and traffic dominate with detrimental effects on our communities, our environment, our health and our wellbeing. Less people about on the streets leads to less walking, cycling and playing in our neighbourhoods. This can also mean fewer people with “eyes and ears” on the street which can increase crime opportunities. The loss of action in the street can also reduce our sense of community.

We would like to put people first in a street design and redevelop a Rotorua residential street (or streets) for people first, then cars second. Together we can create a showcase for other streets!

A brief description of the With Us CyWay Street Project process

- Kick off – promotion of project/nomination period
- Evaluation of nominations and selection of street(s)
- Working group developed (residents and experts)
- Data collection / information gathering
- Workshops, concept design stage, and activities planning
- Consultation with other residents
- Detailed design and activities planned
- Consultation with other residents / affected parties / Council parties
- Tender
- Construction and transformation
- Street transformation and activities underway
- Celebration
- Evaluation



There are lots of ways to prioritise people in street design

- Physical traffic calming measures (think road narrowing, tree planting, signage, kerb extensions, etc).
- Psychological traffic calming measures (these are features that give a message to drivers that they are entering an area where pedestrians have priority so they need to slow down and take care).



The other essential ingredients for a successful street transformation are:

- Commitment from Council to do the work as planned.
- Funding – which will be provided by CyWay project funds.
- And most importantly... enthusiastic residents – who are keen, willing and prepared to do their bit to achieve success!

Desired Project Outcomes:

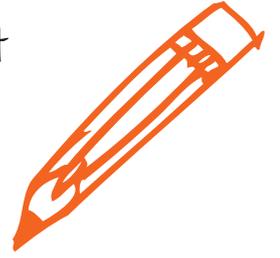
- A safer street through reduced traffic, reduced speed, and increasing priority to residents.
- A design process that enables all residents to participate in the reclaiming of their street.
- A more attractive street e.g. through landscaping, planting, street furniture, murals and public art.
- People working together to change their street.
- More physical activity by encouraging active modes of transport, and creating spaces for children to play.
- Local and national interest in the impact of this pilot project.
- Local community more aware of sustainable transport options, and what they can do to make their streets safer and more attractive for walking and cycling.
- Increased sense of neighbourhood and street pride.



COOL

In words or in pictures, please describe your street (as it is now).

We are interested to hear about the character of your street, the personalities that live there, and the potential for improvement. Please include detail on your street's wider environment:



Do you have any parks or playgrounds nearby?

Are there any local shops you can walk to?

Is there a school nearby?



What we love about our street:



1. _____
2. _____
3. _____
4. _____
5. _____



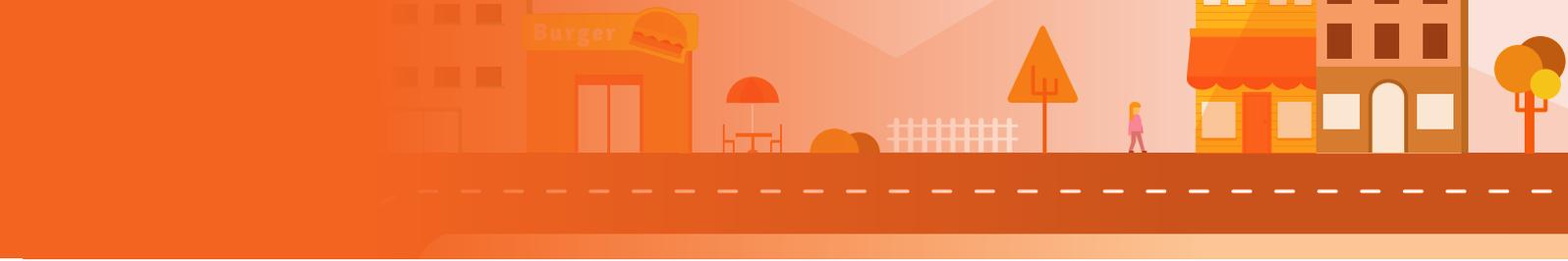
UNCOOL

Describe in words or pictures, what you don't like about your street as a person on foot or bicycle.

Perhaps your current road design suits cars best? If motor vehicles are a part of the problem, please give a description of why this is so, e.g. the volume of cars, car speeds, parking behaviours, maybe your street is a through road to somewhere else.

If you feel your street is an unfriendly place for kids or others to use outside of the car, please give examples.





Our five least favourite things:

1. _____

2. _____

3. _____

4. _____

5. _____

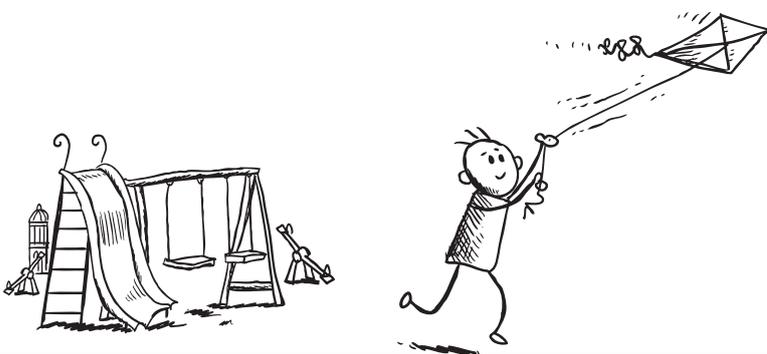
COULD BE COOL

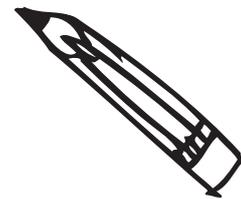
Dream a little...

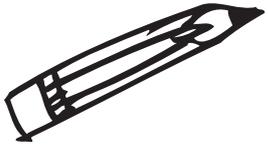
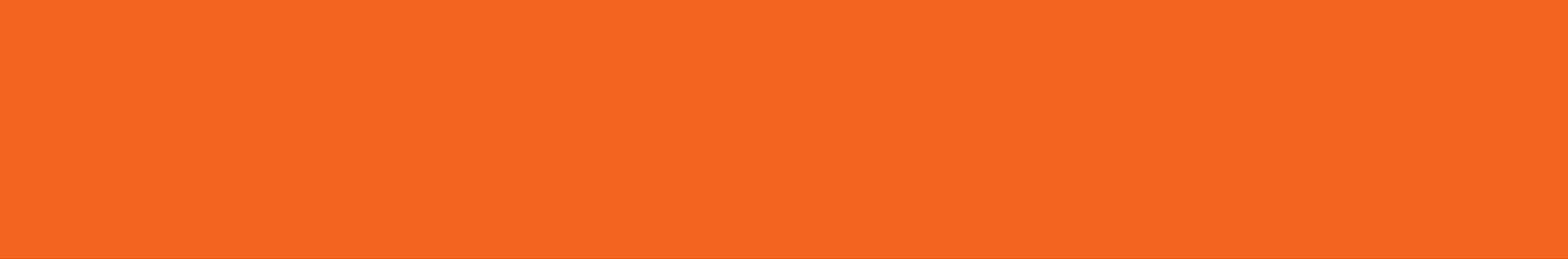
What does your ideal "people" street look like?

We want a street where the design says "people live and play here". Draw your ideas, write your thoughts, ask the kids, they'll know.

Your street canvas includes the footpaths, the grass verges, and all the road space in between. If car speeds are a problem, then get creative with your solutions (perhaps think of your street as a lounge through which people pass). If you want a street where kids can play and people can meet, then make it so.









Our dream features:

1. _____
2. _____
3. _____
4. _____
5. _____



SHOW US HOW COOL

Describe in words or pictures, how you and your neighbours can work together with the With Us project team from the planning, through to implementation and beyond.

What are the skills you have locally? What resources and ideas can you and your neighbours contribute to the street project?

(Artists, trades people, gardeners, cup of tea makers, BBQers...)

